

COMPANY
INTRODUCTION



Best Business Partner


Mobile Application



CONFITECH COMPANY INTRODUCTION



Company > Overview

Company	Confitech Corporation	Headcount	36
CEO	Hwang Bo Chang Hwan	Founding Date	2003. 11. 11
Business	<ul style="list-style-type: none"> • M Learning Application Service development • App development by platform (iPhone, Android, WIPI, BREW etc) • Global WiFi roaming service • Wireless Internet(WiFi) service system development and maintenance • Telematics S/W platform middleware development • Other SI project planning and development 		
Head Office	2F 13, Sungmun-gil, Mapo-gu, Seoul, Republic of Korea		
Research Institute	Confitech Research Institute (Certified by Korea Industrial Technology Promotion Association 2005. 07)		
Partner			
Milestone	<ul style="list-style-type: none"> • Selected by KT as an investment company for main solution internalization - 2011. 06 • Tech Inno-biz Enterprise (The Small & Medium Business Administration) • Venture Certification(Korea Technology Finance Corporation) – 2006. 10 • Automobile IT Innovation Company (HMC, Microsoft) – 2009. 01 		

2019~20

- 02. – Contract with NHN edu for Display Advertising Operation of "I'm School", "Pink Diary"
- 01. – Developed Smart Tourist Guide Platform
- 12. – Indonesia customized Batik Ordering Service "KOTIK" Development(custom order and delivery service)
- 10. – Reading Gate APP Development and maintenance
- 05. – KT WiFi Service operation and maintenance

2018

- 10. – Smart City Project MOU with Mirae-Mobile
- 09. - Contract of **Ssang-Yong Motors Connected Car Service development – Cooperate with Tech-Mahindra of India**
- 09. – Exported WiFi Advertising Solution For Business to Boracay
- 06. – Contract for Reading Gate mobile service operation
- 05. - Smart Farm Greenhouse Operating System and mobile app development with Korea Institute of Science and Technology

2017

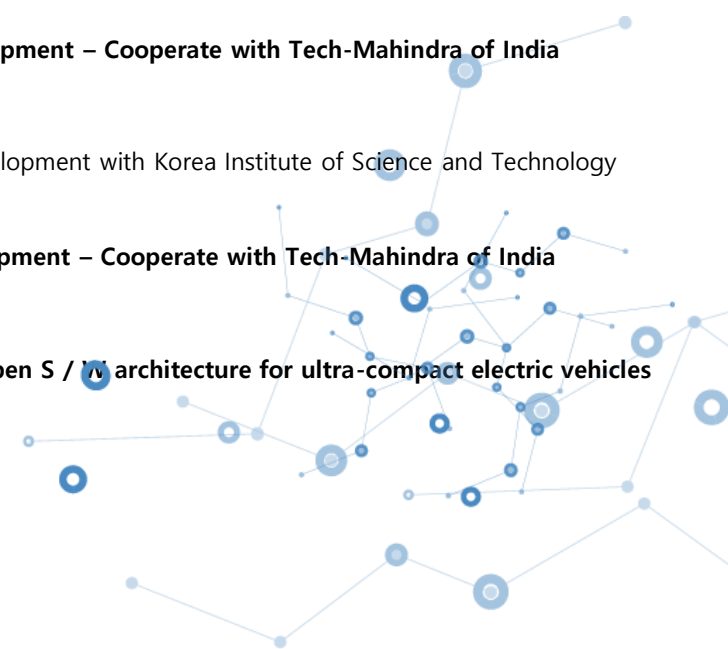
- 06. – Contract of **Ssang-Yong Motors Connected Car Service development – Cooperate with Tech-Mahindra of India**
- 04. – Developed "WIFINE", an enterprise WiFi advertisement solution
- 04. - Developed WiFi authentication solution based on HotSpot2.0
- 01. - **Development of energy efficiency control system based on open S / W architecture for ultra-compact electric vehicles**

2016

- 10. – Developed Location Analysis System For Disaster Victim
- 09. – Reading Gate Application Service development
- 08. – Developed GIGA Community operation site
- 03. – **KMA TMS Service System development and operation**

2015

- 06. – Public WiFi User System operation
- 06. – **KIA Motors for North America TMS Center System Operation Support Project**
- 03. – TechnoBlood (Japan) – WiFi Advertising Service "OnTab" Contract
- 01. – **Development of SW platform / tool environment using vehicle controller**



2014

- 12. – Developed aerospace education app for Korea Aerospace Research Institute
- 07. – Contract with Hyundai Motors for SW Development for **TMS GEN1**
- 02. – Awarded Grand Prize in 2014 APP AWARDS (GreenCar App)
- 02. – Developed 1000 days Math for MegaStudy.Inc
- 01. – Developed 15 different science education applications for Korea Foundation for the Advancement of Science and Creativity

2013

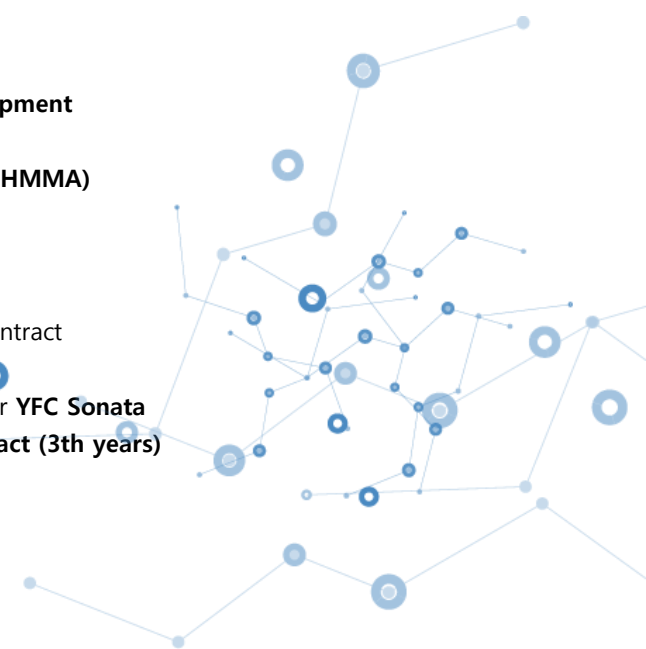
- 06. – Developed Coway Water Purifier Diagnosis System application
- 07. – North America KIA Motors Electric Vehicle (**PS EV**) **Center System Development**
- 03. – ETRI Korean education application development
- 02. – Hyundai Motors Global **MOZEN Service development (Beijing Hyundai, HMMA)**

2012

- 10. – Developed Yoon's English Mobile Mock Test System
- 09. – KT Workplace Management System (Smart Zone Service) 2nd operation contract
- 08. – Real-Time translation service 'Genie Talk' Joint development with ETRI
- 05. – Developed and exported **Beijing** Hyundai Motors Car Diagnosis Service for **YFC Sonata**
- 03. – Hyundai & KIA Motors **MOZEN Global (North America, China) 2nd contract (3th years)**

2011

- 09. – KT olleh WiFi B2B service development contract
- 05. – JungCheol English E-learning application development
- 02. – KT, WoongJin application development and marketing
- 02. – HYUNDAI & KIA MOZEN Global (North America,China) service development contract



2010

- 12. - Hyundai Motors iPhone / Android Auto care Service development contract
- 10. - WoongJin ThinkBig App Location Service building development contract selection
- 08. - JungCheol English App Location Service establishment and development
- 06. - KT Ice Cool Service establishment and development contract selection
- 05. - Hyundai / KIA Motors Mobile Web and hybrid app location establishment and operation
- 04. - SBSgolf smartphone App location development / Operation selected
- 02. - Hyundai / KIA Motors Mobile Web and App Location Development Contract

2009

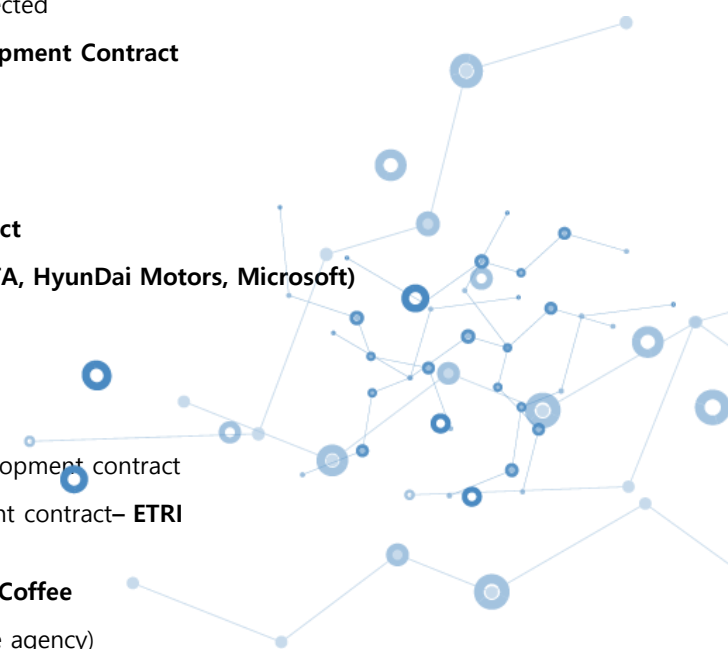
- 12. - Selected as Hyundai Motors ALP Mobile Service developer
- 10. - Selected as KT Wireless Internet Service Operator
- 06. - Hyundai Motors Auto Care VRM system development contract
- 01. - VehicleIT Selected as a member of the Innovation Center (IITA, Hyundai Motors, Microsoft)

2008

- 11. - Mobile golf booking Service development (based on WAP)
- 11. - KTF-my car love Mobile VM Service launching
- 10. - Google-KT-Starbucks Web certification Service technology development contract
- 05. - Vehicle Integrated control Auto star SW platform development contract- ETRI

2007

- 12. - Established a wireless web solution for Lotte Group Angelus Coffee
- 09.-Contract with KT Nespot Web certification Service agency (Service agency)
- 07.-Established a wireless web portal site for Incheon International Airport, Gimpo Airport, Gimhae Airport, and Jeju Airport (Korea / English)
- 05.-Hyundai Motors MOZEN system operation and maintenance contract



2006

- 11.-Established Mobile English Education Service "top" (www.penge.co.kr) Service System
- 10.-Selected as KTF WPAN platform development project
- 04.-Partnered with US roaming service provider "BOINGO WIRELESS"
- 03.-Started the 3rd task of ETRI open application protocol
- 01.-Hyundai Motors Mozen system operation and maintenance

2005

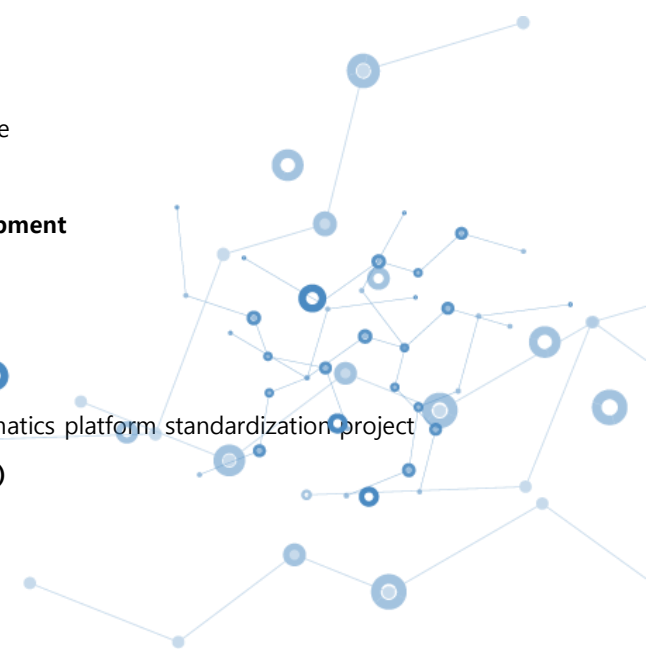
- 10.-VM Vehicle check Service test development project using KTF mobile phone
- 07.-DriveCare (Vehicle check Service) VM Service development
- 05.-LG TELECOM MOF Lite (WIPI-based telematics service platform) development
- 01.-KTF integrated logistics system establishment

2004

- 11.-Promote progress of Hyundai Motors B2B Logistics AM project
- 04.-Ministry of Information and Communication jointly participated in the telematics platform standardization project
- 03.-Started development of Hyundai KIA Motors Telematics Platform (MOF)
- 01.-Hyundai Motors Telematics WLMS system and site development

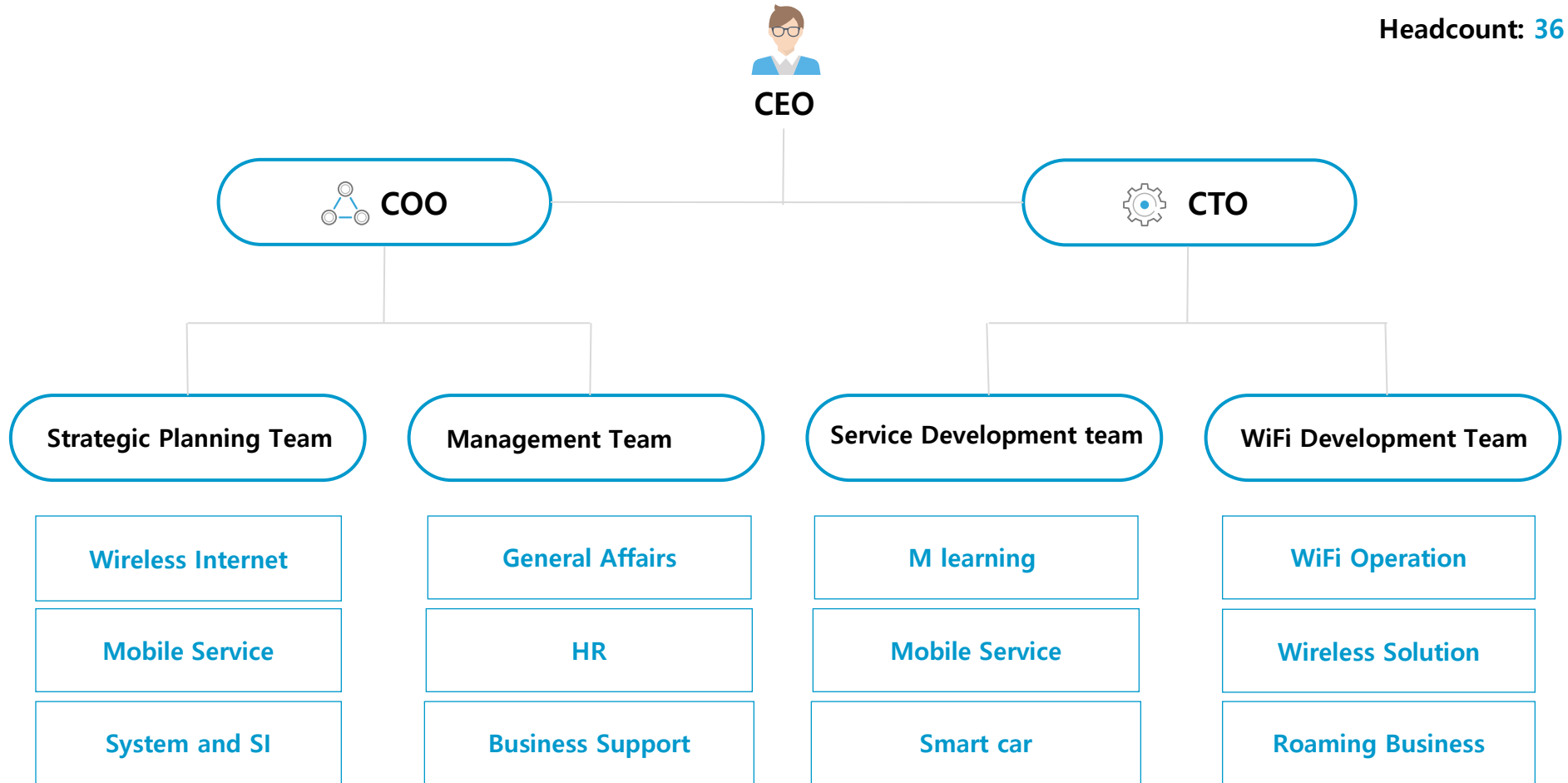
2003

- 12.-IBM-ESM system and site construction
- 11.-Conversion to corporation



Company > Organization

Headcount: 36



Company ▶ Awarded in 2014 App award

Awarded in 2014 Mobile App award (Ginie Talk /Green Car Mobile App)

2014 대한민국 모바일앱 어워드

등록분야	앱이름	심사 결과	개발사
금융	신한 앱카드	대상	신한카드
	MPost	우수상	LG CNS
	블레이드 for Kakao	우수상	액션스퀘어
기업	직방	특별상	채널브리즈
	키네마스터	특별상	넥스트리밍
	TwomonUSB	특별상	데브구루
	키즈월드	특별상	블루핀
	인허가자가진단	대상	행정자치부
공공	지니톡	우수상	한국전자통신연구원
	CJ대한통운택배 고객센터	대상	CJ대한통운
광고	아우디 고객응답	우수상	아우디 폭스바겐 코리아
	헬로챗	특별상	헬로챗

Host : Ministry of Science, ICT and Future Planning, Money today

Subjectivity :

Korea Information and Communication Promotion Association ,
Korea Mobile App Forum

Support :

Korea Internet Information Service, Samsung Electronics, KT, LG, SK, Microsoft

AA SMART APP AWARD

> 생활서비스 부문

생활정보분야 대상	피켓	SK플래닛	SK플래닛	보기
생활편의분야 대상	그린카	그린카	(주)컨피테크	보기
금융생활분야 대상	올댓쇼핑 & 월렛	신한카드	(주)오픈오브젝트	보기
멤버십분야 대상	오!포인트	비씨카드	(주)이포넷 (주)디지털다임	보기
공공서비스분야 대상	전력예보	전력거래소	(주)에드캡슐소프트	보기
건강/의료분야 대상	오늘의 건강지수	엠서클	엠서클	보기

> 문화 부문

여행/관광분야 대상	하나free 에어텔	하나투어	(주)미디어포스원	보기
레저/스포츠분야 대상	2014! 독수리애 깨어나라 한화이글스	한화이글스	미디어포스앤컴퍼니	보기

Host : Korea Internet Professionals Association

Subjectivity : Web Awards Committee Secretariat

Institutional support :

Ministry of Science, ICT and Future Planning, Korea Internet & Security Agency,
Korea Institute of Design Promotion, Korea Information Society Agency,
Korea Information Technology Industry Agency

Support :

Korea Internet Business Association, Korea Online Advertising Association, Korea Clean Contents
National Movement Headquarters, Korea Blog Industry Association, Korea Marketing Association

REFERENCE

Solution and Reference Introduction

Alternative Strategy For Telematics Service



**Solution and
Service**



**M-Learning App
Development**



**Mobile App
Development**



**KT ollehwifi zone
Operation**

Solution and Service > WiFi Solution "WiFine"



Ad Solution Using Wi-Fi

It is a solution that can be used as information channel by utilizing the Wi-Fi infrastructure already provided to customers who visit the region. Introduced to secure prospects in smart tourism guides and large resorts in local governments and tourism corporations



솔루션명	WiFine Wifi Solution
Summary	Provides information such as surrounding information and convenient facility information when a user connects to Wi-Fi
솔루션 납품가	Consultation according to service scope (AP / AC quantity)
주요기능	<p>Main Feature :</p> <ul style="list-style-type: none"> - Provide survey function - Provide local based information - Provide Tourist Info Portal Which Is Available 3 Different Language - provide dashboard to check status (live/down)of all AP, number of visitors and status of posted/to be posted contents.
주요 고객사	Gyeongsangbuk-do Tour and Culture Organization, GyeongJuCity, Samsung Digital Plaza, etc

Reference - Wi-Fi Based Solution

Smart Tourist Info System of Gyeongsangbuk-do



- | | |
|------------|--|
| •Summary | Provided tourist and sightseeing info for visitors (17 province 39 tourist spot) |
| •No. of AP | About 230 AP |
| •Duration | 2020.02 ~ 2020.05 |

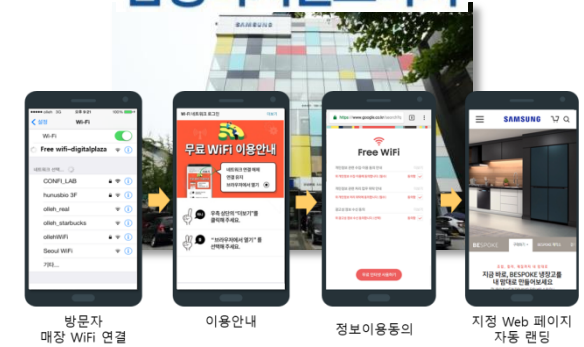
"Golden WiFi Service of Gyeongju"



- | | |
|------------|--|
| •Summary | Provided municipal info and tourist info for both tourist and resident |
| •No. of AP | About 580 AP |
| •Duration | 2019.09 ~ 2019.12 |

Samsung Digital Plaza GangNam Branch

삼성디지털프라자



- | | |
|------------|---|
| •Summary | Provided free wifi in shop and collected information of visitors and utilize it for promotion |
| •No. of AP | About 20 AP |
| •Duration | 2019.06 ~ 2019.12 |

Telematics Products & System Integration



Vehicle diagnosis technology and telematics platform, smartphone connectivity technology

Confitech is the first company in Korea to introduce VRM (Vehicle Relationship Management) concept. Based on accumulated technology and know-how (Hyundai Motor MOF) since 2003, which succeeded in localizing the telematics platform, we are currently developing and supplying overseas telematics services, such as North America in China, with global automakers. Providing innovative Car Life services such as control and diagnostics and PAYD insurance services



Smart car service

- Economic driving information analysis by analyzing driving habits
- Vehicle control technology through OBD Port
- Vehicle parking location guidance service



Vehicle information collection device MOCHIP

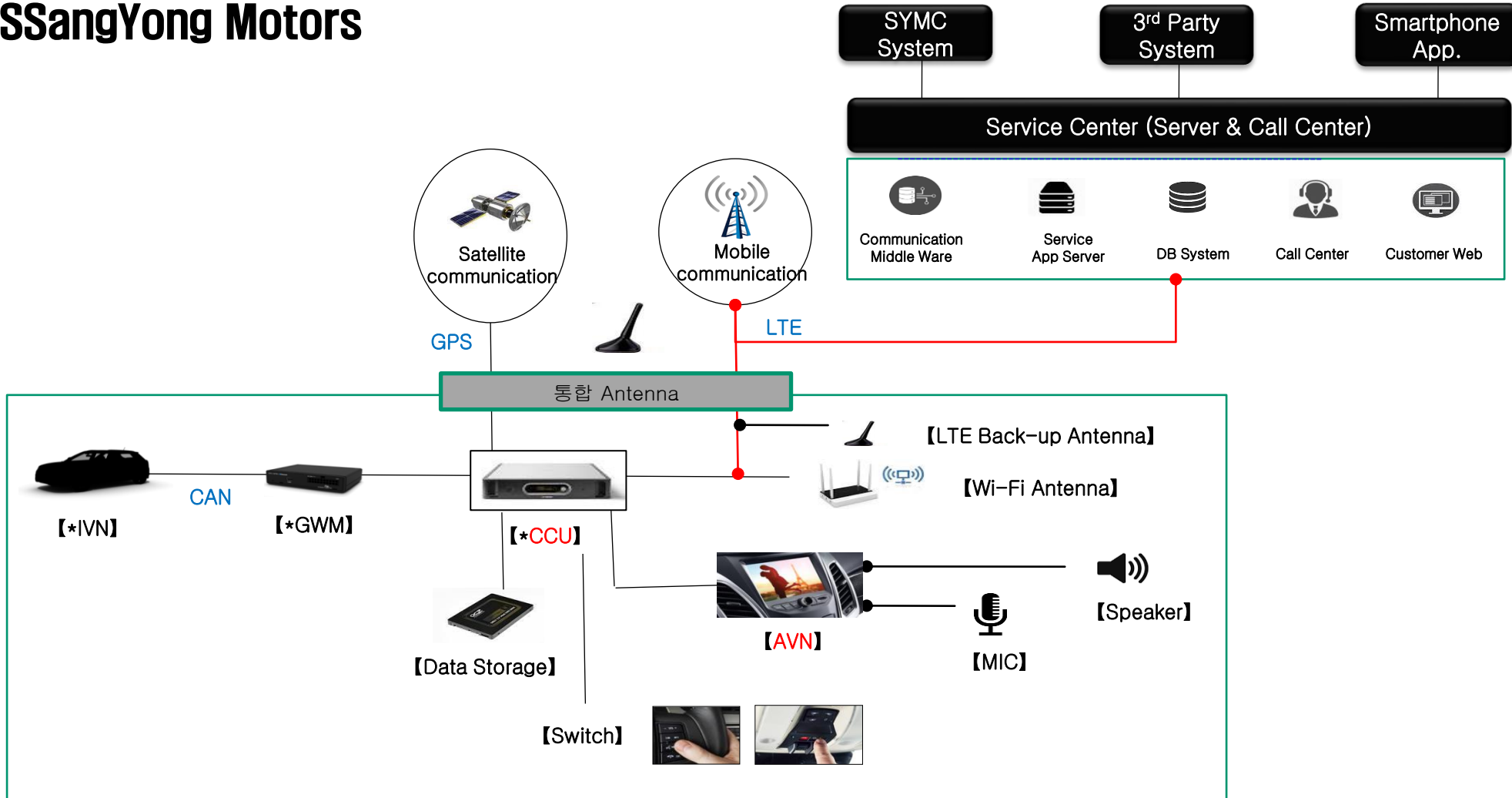
- OBD2 vehicle information collection device 'Mochip' production
- ISO9141, KWP2K, MOST, CAN network data communication technology
- BLUETOOTH, WIFI dual communication 2 products
- PAID insurance certification completed
- Beijing Hyundai Motors and KT supply



Terminal / SW platform and information management technology

- Terminal information management technology
- AMI-C based terminal application middleware technology development
- Development of multi-modal framework technology for user input / output control

SSangYong Motors

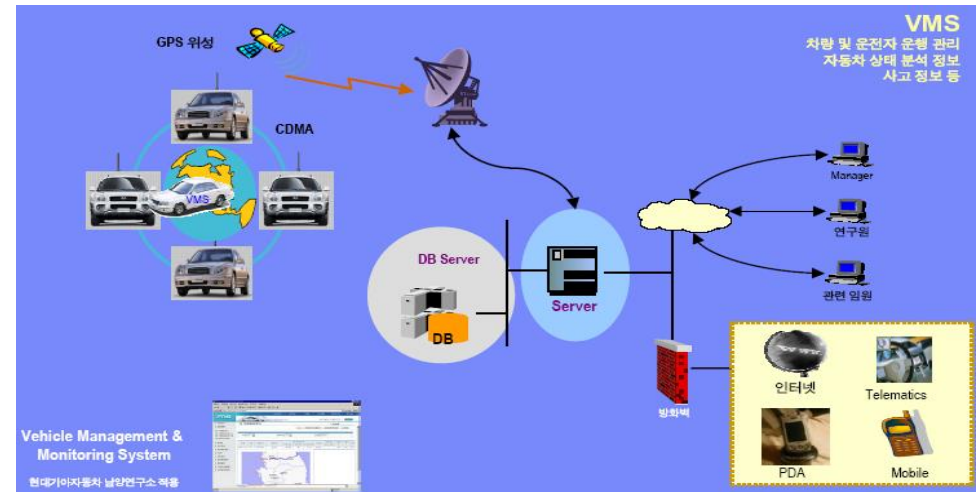
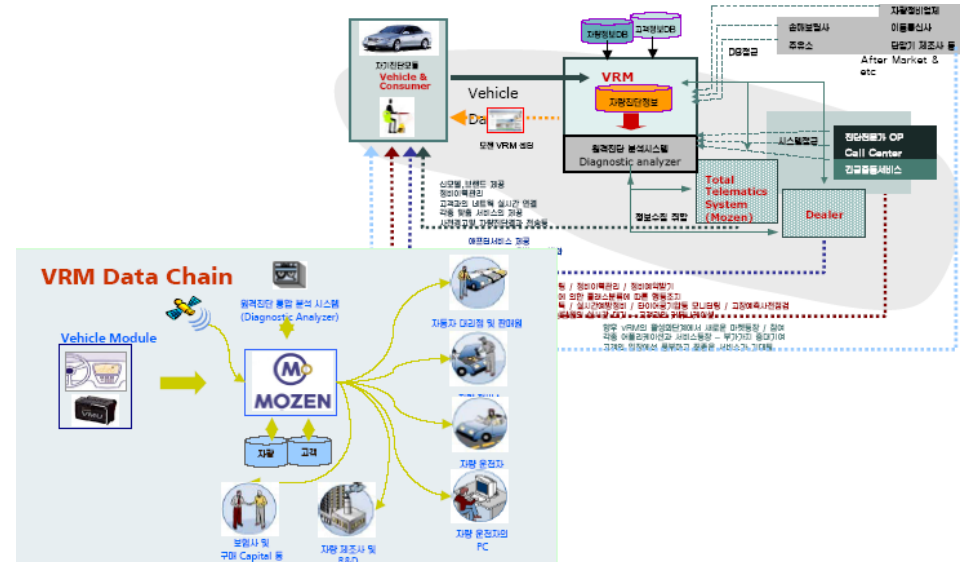
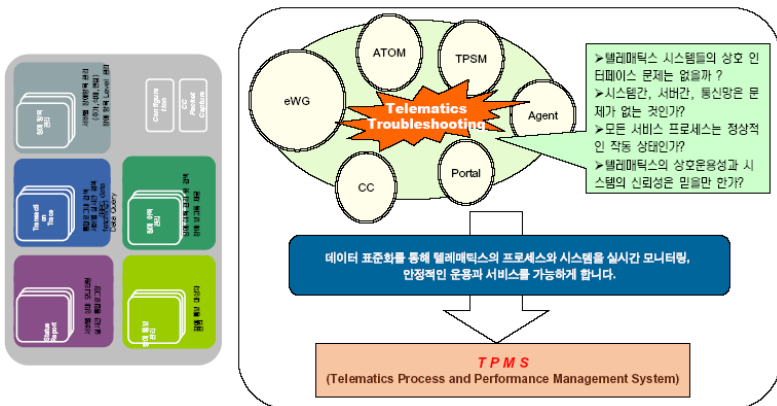


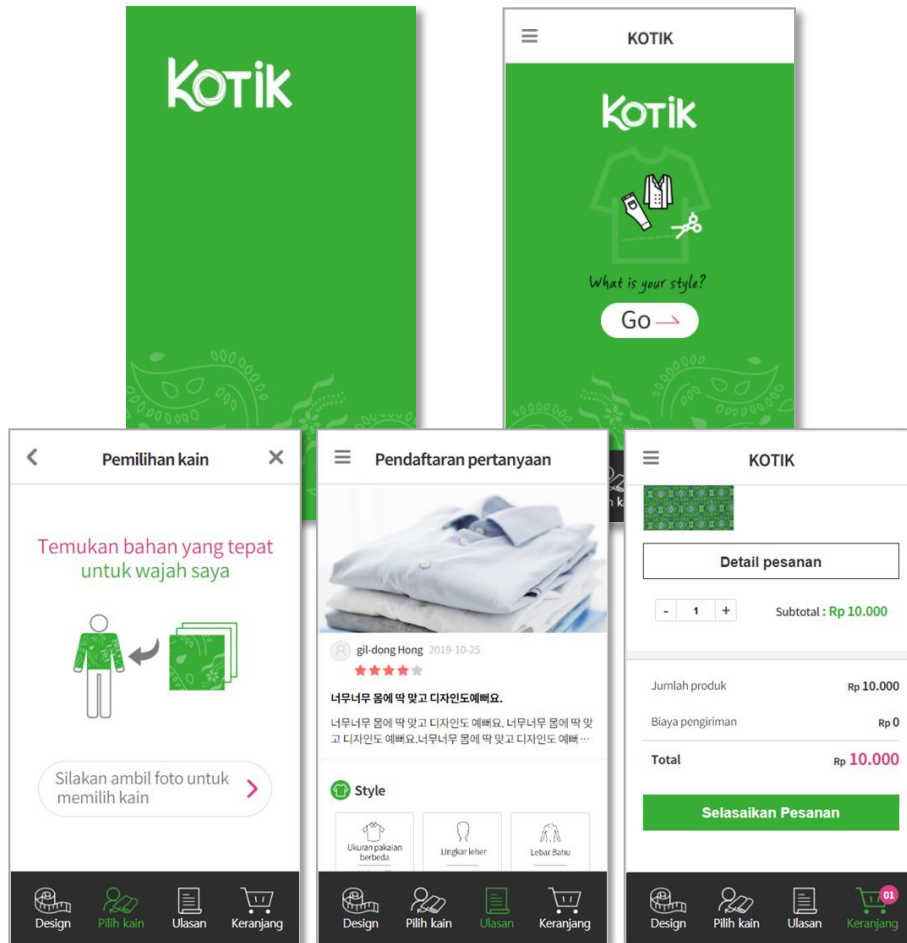
Solution and Service > Telematics Center System

Hyundai-Kia Motors North America / China

TSP Suite

- Center Open Framework
 - System, Data & User Management
 - Data Sync, Download & Provisioning
 - Messaging, Security & Authentication
- Vehicle Management System
- Telematics Management System
- Vehicle Relationship Management





Indonesia Custom-made Clothing Service, KOTIK

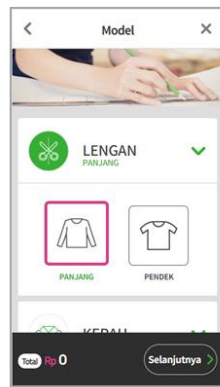
KOTIK Application consists of "Design" to create your own custom clothes, "Fabric" fitting to choose the fabric that fits your face or to share with friends, "Review" to communicate with users, and a shopping cart to help you order

Name	KOTIK
Summary	Custom-made Batik service, a traditional costume for Indonesia, for 250 million Indonesians Participation in clothing business partners and clothing production partners for over 20 years
Business Model	Joint business with Indonesian partners
Usage Fee	RP 150,000~200,000/ EA
Main Feature	Fabric Fitting, Convenient size selection, Custom-made by expert
Launching Date	2020. 03

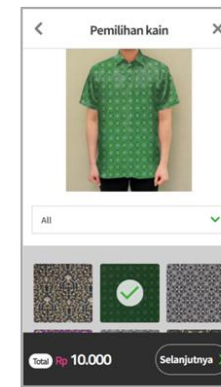
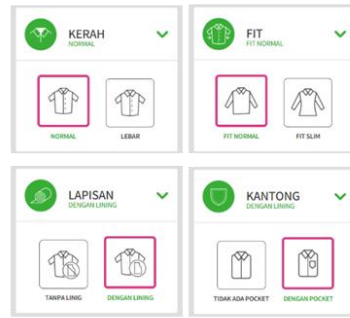
KOTIK Application examples(Design)



Start



Batik design selection



Select Fabric



Photo Shoot (option)

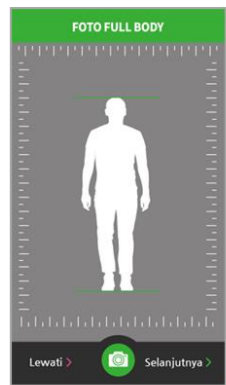
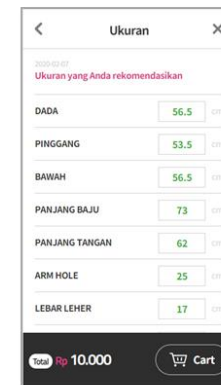


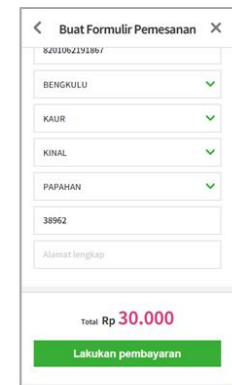
Photo Shoot



Enter the size for custom-made



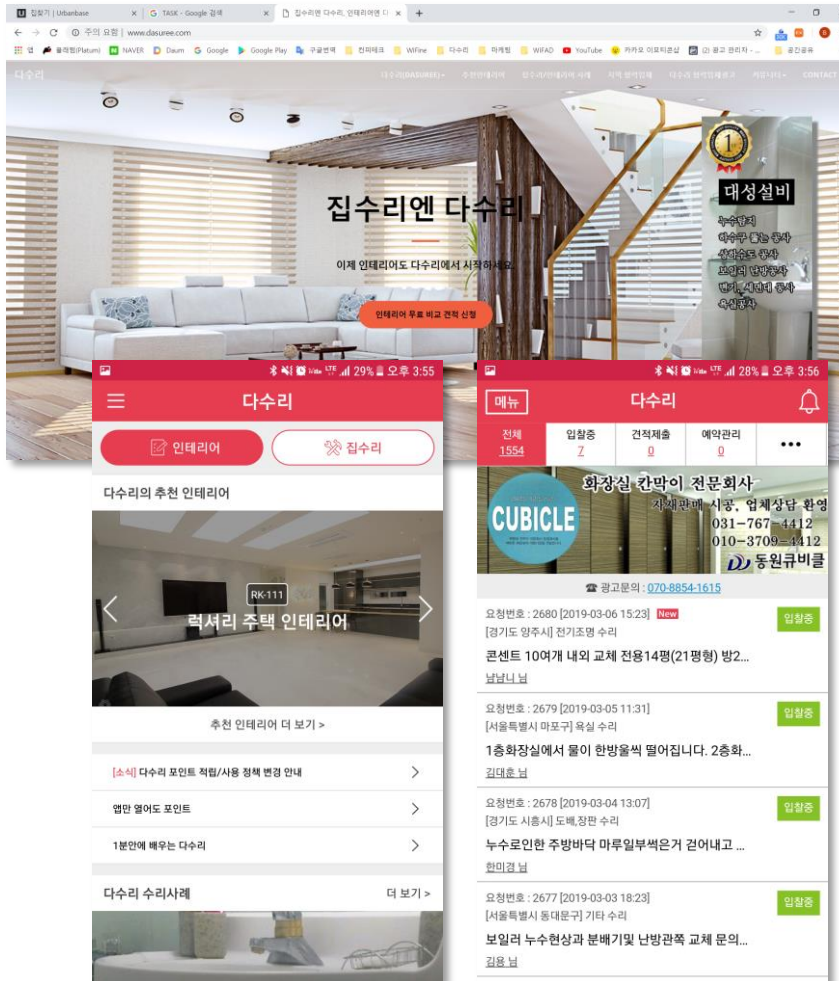
Size check



Order

Open Market for Home Repair Service

O2O service that enables to find technicians for home repairs and interiors, repair companies



Name	Dasuri	
Summary	Open Market for Home Repair Service (Web/App)	
App Download	100,000	
Members	23,000 Persons	
Main Feature	Members (User)	Request A Quote
		Quotation comparison and company selection
		Write review
	Business Members (Company)	Point
Quote out		
Launching Date	2016. 03	Maintenance of construction reference
		Point

- Parts and consumables can be purchased for imported vehicles
- After estimating the necessary vehicle maintenance, the vehicle can be serviced at an affiliated workshop.
- Provide information and news necessary for vehicle maintenance

Vehicle Maintenance Service (Car Fitness Service)

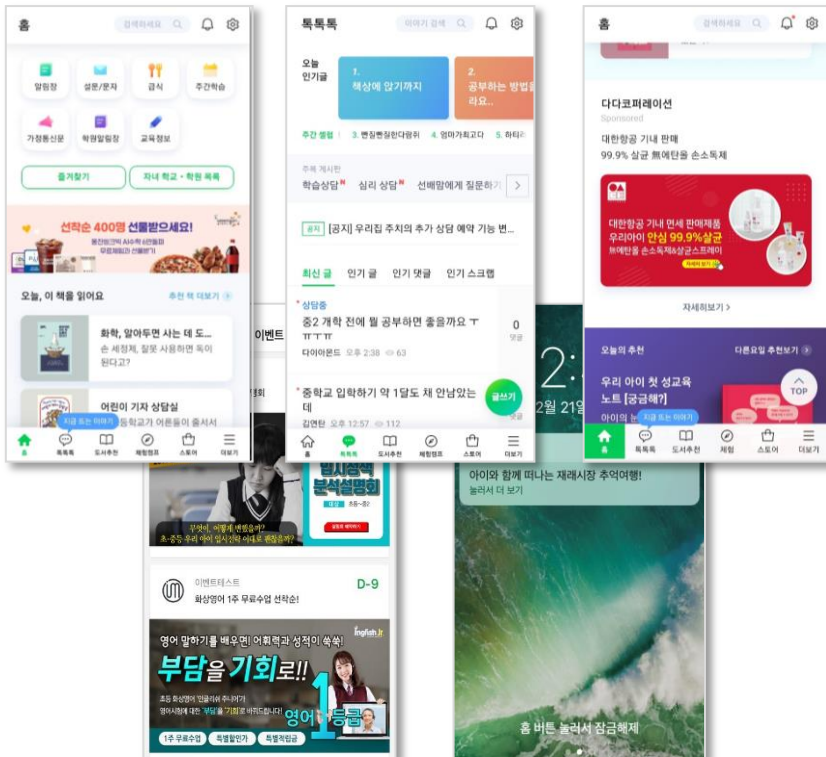
Carfit is a mobile application optimized for imported car maintenance. When you select your car, you can purchase the parts and consumables necessary for maintenance of the vehicle, and you can repair the vehicle at a reasonable price at over 50 affiliated CarFit maintenance centers.



Name	Mobile application optimized for imported car maintenance
Summary	Vehicle maintenance service to help imported vehicle owners manage vehicles.
OS	Android
Business Model	Sales of vehicle parts and supplies in the smart store
Usage Fee	Difference by product (https://smartstore.naver.com/carfitness)
Business goal	Helps imported vehicle owners to purchase consumables and receive vehicle maintenance service at a reasonable price
Main Feature	My Car select, Carfit Service, Carfit shop, Repair Shop Map
Launching Date	2019. 9.

Solution and Service ➤ Display Ad Operation Support of "I'm School"

- I'm School: Mobile Notice Note application used by elementary, middle, and high parents
- A representative mobile notification with a cumulative download of 5.7 million and a national share of 99%
- Display advertising sales and operation in I'm School



Mobile Notice Note application used by elementary, middle, and high parents

Mobile notification service created by NHN Edu. Receive major school news and easily participate in various surveys. Korea's representative mobile notification note service

→ Official advertising agency contract

Name	I'm School		
Summary	Mobile Notice Note application used by elementary, middle, and high parents		
OS	iOS, Android		
Business Model	9 different kind of banner advertising		
Usage Fee	CPM : 5,000 Won ~30,000Won CPP : 2,000,000 Won~3,000,000 Won		
Business goal	Generate revenue through sales and operation of display ads		
Main Feature	Notice Note, Lunch Menu Notice, Free Board		
Producer	NHN edu	Operator	Confitech
Contract Date	2020. 03		

REFERENCE

Solution and Reference Introduction

Alternative Strategy For Telematics Service



**Solution and
Service**



**M-Learning App
Development**



**Mobile App
Development**



**KT ollehwifi zone
Operation**

- KT i-School, KT i-Kids app for parent
- Available on IOS series (iPhone 3GS, 4)
- Available on android OS series



Communication between teachers and parents

As a school product of KT ICALL, it provides information such as mobile notifications, announcements, timetables, and meal schedules for elementary / kindergarten.

Name	Kti-School/i-Kids application		
Summary	A service that helps child care through communication between the school (kindergarten) and parents		
OS	iOS, Android, Feature Phone		
Business Model	Monthly payment		
Usage Fee	1,500won/case		
Business goal	To reduce the work of parents and teachers through the service and use it as a tool to secure new customers for KT		
Main Feature	Mobile Announcements, Notice Texts, etc.		
Client	KT	Operator	Confitech
Launching Date	2010. 7.		

M-Learning > "Cheonil-moon" Tab for MegaStudy

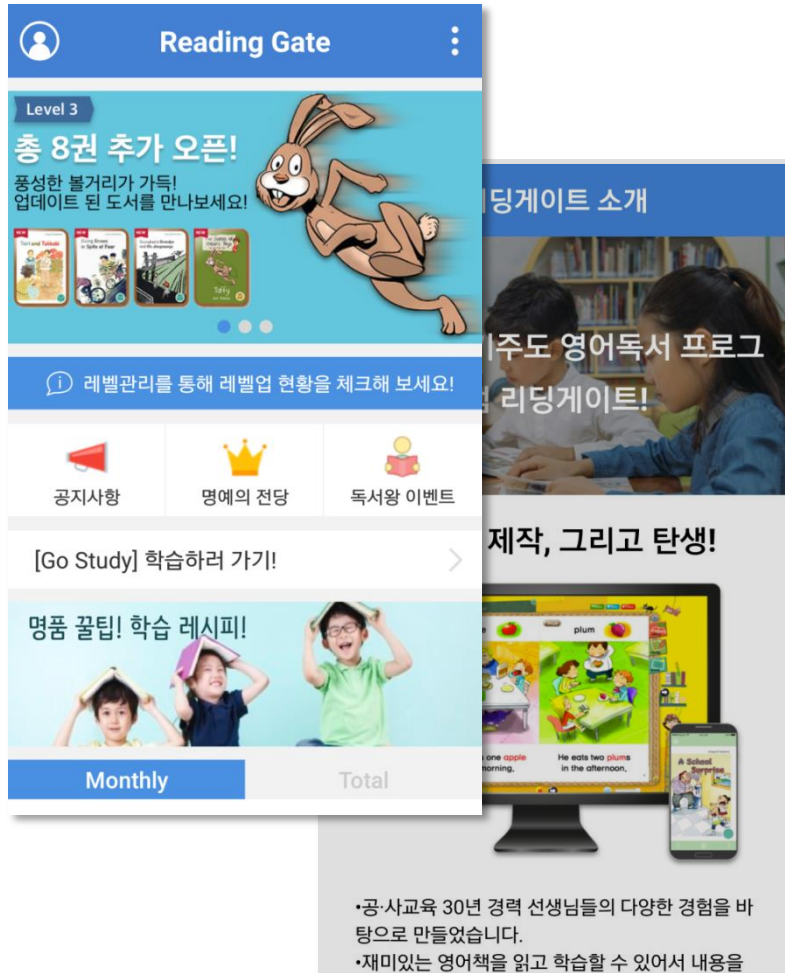


Instructor Kim Ki-hoon's VOD lecture application

The application was developed to effectively learn the lectures of Megastudy's representative English instructor Kim Ki-Hoon on mobile devices. Through the application, you can learn grammar, listening, speaking, reading and writing. Introduced the concept of launcher

Name	"Cheonil-moon" tab		
Summary	Instructor Kim Ki-hoon's VOD video is provided based on the textbook of Cheon Il-moon		
OS	Android terminal (Iriver WoW tab)		
Business Model	Development of language learning application series		
Usage Fee	Device + Contents 599,000won		
Business goal	Expand mobile education market by combining the mobile device and VOD lecture,		
Main Feature	VOD lecture of Kim Ki-hoon, Vocabulary test		
Client	Mega Books	Operator	Confitech
Launching Date	2013. 06		

M-Learning > Reading Gate Mobile Application Service

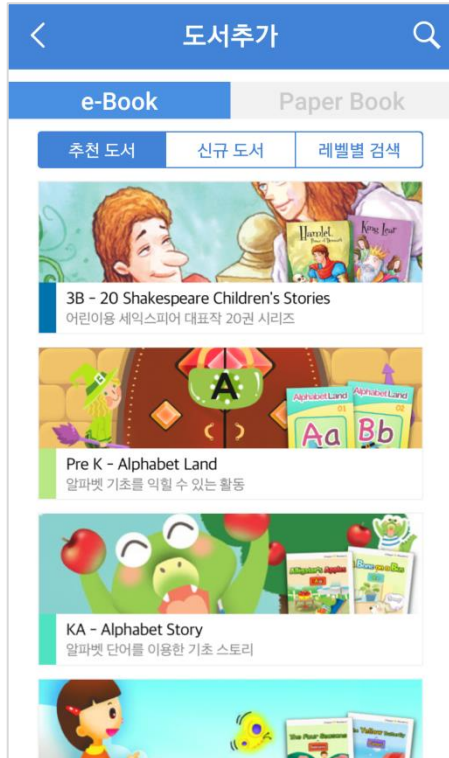


Reading Gate Mobile Application

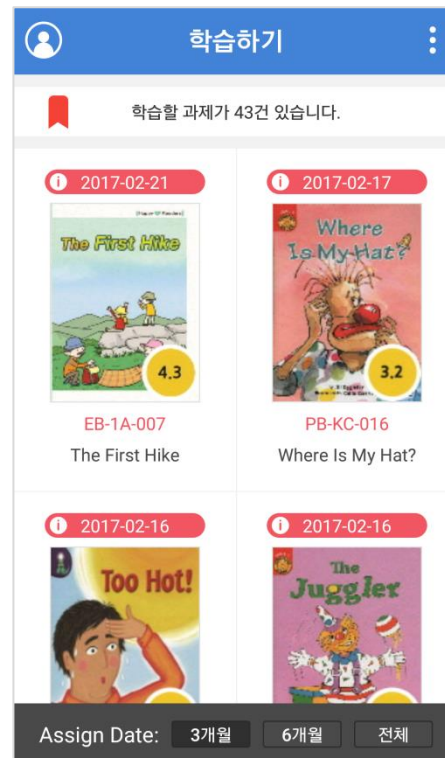
It is a scientific English learning program. After reading a book, one's English comprehension can be measured from various ways. It allows you to read about 4,000 books, including world-renowned award-winning works and Classic series. It is developed to port all the functions available in the PC environment to the mobile, so that the learning progress can be maintained in any environment.

Name	Reading Gate Mobile		
Summary	To use reading gate web service on mobile device		
OS	IOS and Android (Including smartphone and tablet)		
Business Model	Development of language learning application series		
Usage Fee	30,000won/month or 150,000won/6months		
Business goal	To port web service into mobile device to provide various channels for learners		
Main Feature	E-Book, English exam		
Client	Aone-edu	Operator	Confitech
Launching Date	2017. 03		

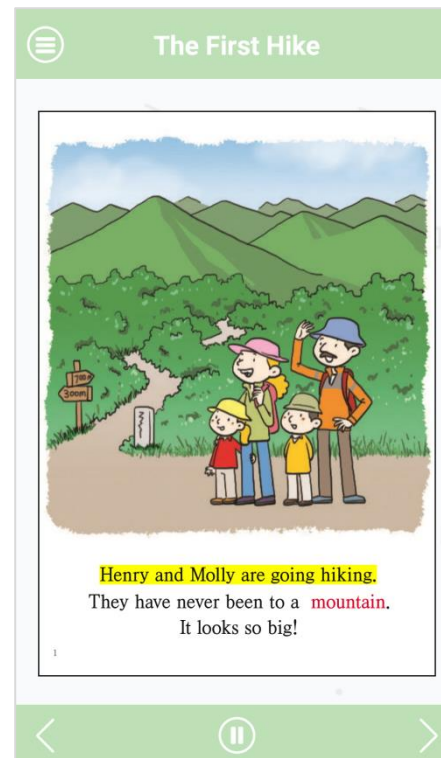
M-Learning > Reading Gate Mobile Application Service - Feature



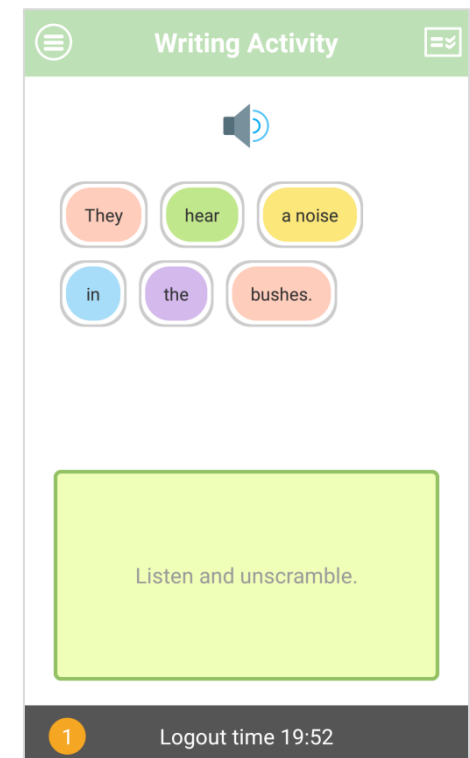
▲ List of books suitable for learner's level



▲ List of assignments to learn



▲ Reading E-Book



▲ Learning book content

M-Learning ▶ Mobile Application Service Development



Online shopping mall selling materials for education

You can purchase educational products that can be used by all generations, from infants to adults, and you can receive news about education through the community feature.

It can be signed in with Naver, Twitter, Facebook, and Kakao accounts

Name	Edupang		
Summary	Online shopping mall selling materials for education		
OS	IOS and Android		
Business Model	Development of education related shopping mall		
Usage Fee	Free		
Business goal	Provide EduPang service without PC by building mobile application system		
Main Feature	Education related product purchase / Community / Search for nearby schools		
Client	Foword Future	Operator	Confitech
Launching Date	2015. 10		

M-Learning ▶ Korea Science Foundation "Exciting Science App" Development



Apps that help elementary school(3-1,4-1) science learning (15 kinds)

"Exciting science" is a container app that combines apps for students, teachers, and parents. It can be used without sign in, but it has been developed to provide users with a sign-in function so that they can know the user's usage status and statistics. Later, considering the scalability of the mobile app, it was designed and developed to cope with the increase in student by interworking with the server system.

Name	Exciting Science 15 kinds		
Summary	Provided elementary School science textbook contents (3-1, 4-1)		
OS	IOS and Android (smartphone and tablet)		
Business Model	App distribution project by public institution		
Usage Fee	Free		
Business goal	Free distribution for elementary school students		
Main Feature	Digital textbook supplement and curriculum support app		
Client	Korea Science Foundation	Operator	Confitech
Launching Date	2014. 06		

M-Learning > Korea Science Foundation "Exciting Science App" Development



Exciting Science



Volcanic story



Grow kidney beans



Cabbage white butterfly



Basic exploration



Space experience



Component of car



Weight on the planet



Magnet and life



Material game



Earthquake evacuation method



Observation record



Plant
encyclopedia



Class Assistant



Q&A by chapter

M-Learning > Yoon's English Level Test Solution

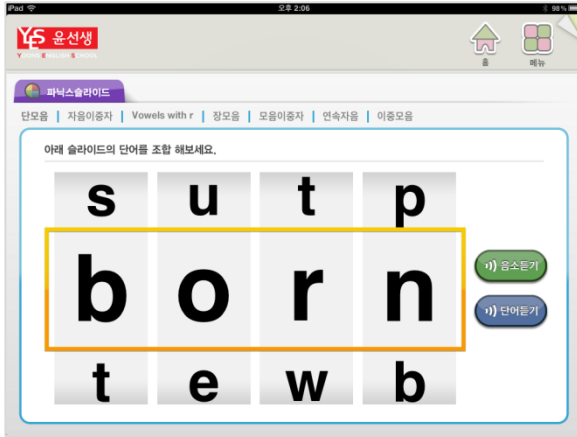


Level test service for learning by level

As a precise and scientific measurement system that enables students to learn by level, it is a solution that measures the current level of learning and find vulnerable areas. It can provide the optimal customized learning program. It is composed of problem-solving level test, self-directed learning ability evaluation, and speaking test.

Name	Yoon's English Level Test Solution		
Summary	A service that measures students' language skills according to the grade level and provides a learning method by level.		
OS	iPad, iPhone, Android (developed with MDPI)		
Business Model	Revenue through app sales		
Usage Fee	Monthly payment		
Business goal	Rather than presenting uniformized injected learning, students' grades can be improved with customized learning process		
Main Feature	Learning level test by grade level, self-directed ability evaluation, language test		
Client	Yoon's English	Operator	Confitech
Launching Date	2012. 10		

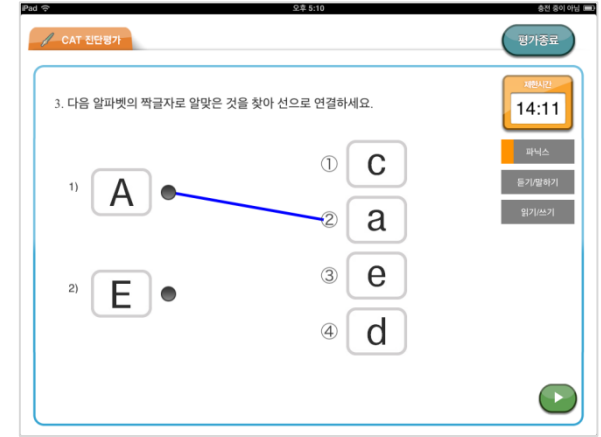
M-Learning > Yoon's English Level Test Solution - Feature



▲ Create word using scroll



▲ Word test after hearing



▲ Alphabet mathing test



▲ Questionnaire for testing



▲ Result analysis



▲ Self-assessment analysis results

M-Learning > **WoongJin ThinkBig "A Masterpiece Collection of Fairy Tales"**



A fairy tale book that can freely convert between Korean and English

Woongjin Thinkbig's 'Totori World Masterpieces' series are most preferred book among children and parents. From infants and toddlers who do not know Korean to elementary school students, this app contains beautiful illustrations and sincerity and lessons that are loved by all children.

Name	Red Hat, Hansel and Gretel, Fox Story application		
Summary	Developed to be user friendly while maintaining interesting content		
OS	iPad, iOS, Android		
Business Model	Revenue through app sales		
Usage Fee	3.99\$, 4,000won/book		
Business goal	Expanding KT customer base through this service and securing profit channels through smartphones		
Main Feature	Reading in English, interaction on each page, etc.		
Client	KT	Operator	Confitech
Launching Date	2011. 03		

M-Learning > WoongJin ThinkBig "A Masterpiece Collection of Fairy Tales



[Reading In KOREAN]

Real time transaction

[Reading In ENGLISH]



- Book cover
- Page move
- Terms of Service
- Recording
- Listening
- Reading
- Language Convert

M-Learning > **WoongJin ThinkBig Mobile cartoon**



MeangGong-i school

User friendly UI

Provides various convenience functions for viewing comic books

<MeangGong-i Seodang> is a cartoon that explains history like telling an old story to students who don't want to study.

It is a series that naturally learns the history and wisdom of our ancestors while listening to the story of the medal.

Name	MeangGong-i Seodang 1th-5th edition application		
Summary	Developed to be user friendly while maintaining interesting content		
OS	iPad, iOS, Android (with MDPI)		
Business Model	Revenue through app sales		
Usage Fee	3.99\$, 4,000won/purchase		
Business goal	Expanding KT customer base through this service and securing profit channels through smartphones		
Main Feature	People dictionary, history study, Chinese character study, cut view function, etc.		
Client	KT	Operator	Confitech
Launching Date	2011. 2.		

M-Learning > JungCheol English Mobile Education Service



JungCheol English Family

Real-time broadcasting and VOD service

English education app for adults and toddlers who want to study English with Jeong-cheol's English education.

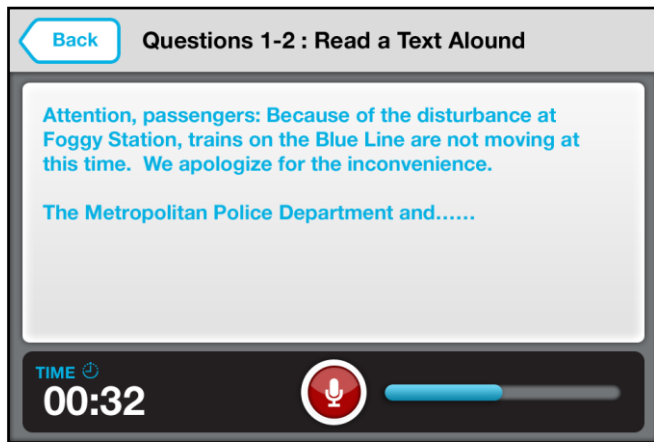
JungCheol English kids

Name	JungCheol English Family, JungCheol English kids App		
Summary	English education app for adults and toddlers containing lectural method of JungCheol English		
OS	iPad, iOS, Android		
Business Model	Revenue through app sales		
Usage Fee	Monthly payment (10,000won 5,000won) , 1,500won/purchase		
Business goal	Expanding KT customer base through this service and securing profit channels through smartphones		
Main Feature	Real time On-AIR, VOD, VOD down, Text book.		
Client	KT	Operator	Confitech
Launching Date	2010. 12.		

M-Learning > JungCheol English TOEIC SPEAKING App



▲ JungCheol English TOEIC SPEAKING



▲ Screen Shot

▶ Speaking and listening to improve TOEIC speaking performance

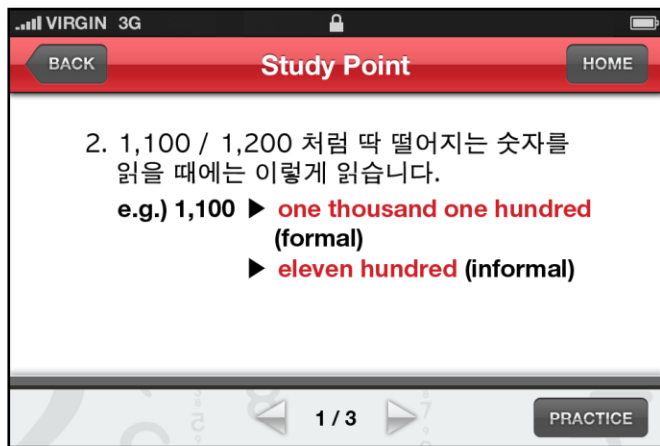
Produced as an app using the TOEIC example application to study TOEIC more steadily using repeated listening.

Name	JungCheol English TOEIC SPEAKING App		
Summary	TOEIC Education App		
OS	iOS, Android		
Business Model	Revenue through app sales		
Usage Fee	4,000/purchase		
Business goal	This service enhances JungCheol English's image as a leading education company and proposes a new revenue generation model through App utilizing JungCheol English content.		
Main Feature	Studying pronunciation through voice actors' voice.		
Client	JungCheol English	Operator	Confitech
Launching Date	2011. 8.		

M-Learning > JungCheol English Number Listening App



▲ JungCheol English Numbers



▲ Screenshot

Repeat listening app to enhance listening ability

With the know-how of Jeong Chul's education for 35 years, the JeongChul R & D Center makes an educational app for learning English, Japanese, and Chinese numbers

Name	JungCheol English Numbers English/Japanese/Chinese App		
Summary	Learning numbers in English/Japanese/Chinese		
OS	iOS, Android		
Business Model	Revenue through app sales		
Usage Fee	4,000won/purchase		
Business goal	Discover new business models using content		
Main Feature	Studying pronunciation through voice actors' voice and diverse long-term education through random learning		
Client	JungCheol English	Operator	Confitech
Launching Date	2011. 2.		



▲ JungCheol English StoryBook



▲ Screen Shot

JungCheol English Story Book Service

Education App where you can reduce your feelings of rejection of English and learn words easily through interesting stories

Name	JungCheol English Story Book App		
Summary	Education App that makes learning English easier by using JungCheol English's own education lectures		
OS	iPad, Android		
Business Model	Revenue through app sales		
Usage Fee	4,000won/purchase		
Business goal	This service enhances JungCheol English's image as a leading education company and proposes a new revenue generation model through App utilizing JungCheol English content.		
Main Feature	Various and interesting education such as studying pronunciation through voice actors, natural understanding of English words on the screen		
Client	JungCheol English	Operator	Confitech
Launching Date	2011. 6.		

REFERENCE

Solution and Reference Introduction

Alternative Strategy For Telematics Service



**Solution and
Service**



**M-Learning App
Development**



**Mobile App
Development**



**KT ollehwifi zone
Operation**



Our Child Growth Period
우리아이



Child Safety



Standard in Life
표준이야기



TBT Notification Monitoring



Steel Standard Search



Technical standard Information



Product safety information



Finde Size



Technical Standard Infographic



Safety Standard Preview

Technical standard Strategic Contents App (15 kinds)

It is application providing Technical standard for people with technical standard date and api of Technical standard Institute and Korea Standards Association. 영 We developed according to the characteristics of each app, such as "Our Child Growth Period", which can check the human developmental dimensions of infants and toddlers, "Child Safety", which made children's safety guidelines in a fairy tale form, and "TBT Notification Monitoring" that field workers can utilize.

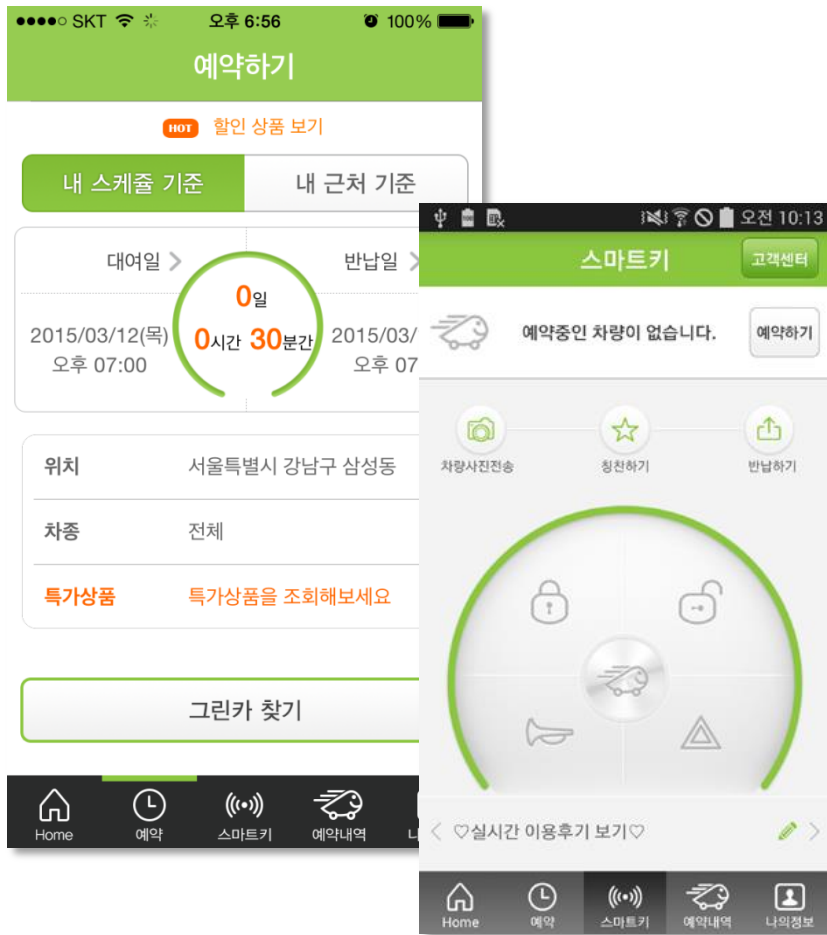
Name	10 kinds other than "Our Child Growth Period"		
Summary	Provides various standard information for each app		
OS	IOS, Android (smartphone, tablet)		
Business Model	App distribution project by public institution		
Usage Fee	Free		
Business goal	Expanding public awareness of technical standard		
Main Feature	Provide specialized service for each app		
Client	Korea Standards Association	Operator	Confitech
Launching Date	2015. 2.		



Multilingual Automatic Translation App

It is an automatic translation app developed in collaboration with the Korea Electronics and Telecommunications Research Institute and has recorded over 1 million downloads as of 11.30. (The voice recognition DB is provided by ETRI, and the mobile app is developed and maintained by the proposer for 3 years.

Summary	automatic translation app		
Business Model	Multilingual automatic translation		
Business goal	Free		
Main Feature	<ul style="list-style-type: none"> ▪ Automatic translation based on voice recognition technology ▪ Text translation ▪ English, Japanese, Chinese ▪ Provide similar sentences ▪ Provide daily conversation ▪ Bookmark 		
Client	ETRI	Operator	Confitech
Launching Date	2012. 10. 17일		

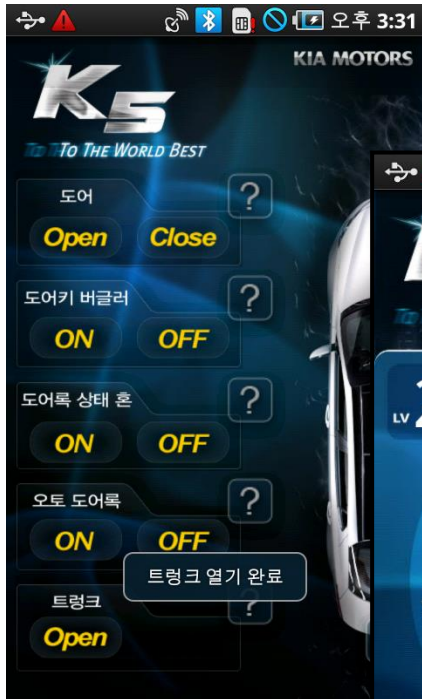


Remote Control Car Sharing Application

The Green Car app is a communication-based application that allows reservation and remote control of a car-sharing vehicle with a mobile device. It was developed to be compatible with each other by simultaneously developing with Mobile WEB and APP.

Summary	Green Car (for car sharing)		
Business Model	Support mobile device to encourage use		
Business goal	Encourage use of car sharing		
Main Feature	<ul style="list-style-type: none"> ▪ Vehicle inquiry and reservation ▪ Location-based vehicle searching ▪ Remote start, alarm, vehicle lock / unlock ▪ Vehicle return and vehicle status report ▪ Provide reservation history ▪ Inquiry and event check 		
Client	KTrental	Operator	Confitech
Launching Date	2014. 7.		

Mobile App Development ➤ KIA Motors K5 Vehicle check App



◀ Vehicle control



▲ Eco driving



▲ Vehicle check device Mochip

K5-Galaxy Vehicle Check Application

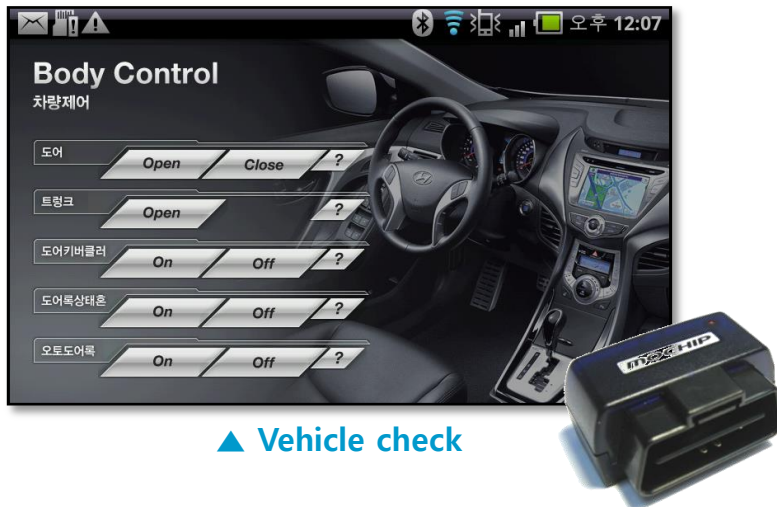
KIA Motors K5 vehicle check App for Galaxy smartphone application.

Provides vehicle information such as car breakdown, door open and shut to customers who purchase K5 for free.

Name	K5 Vehicle check App		
Summary	Control K5 by using android smartphone		
OS	Android		
Business Model	Run a promotion to provide vehicle check device		
Usage Fee	Free		
Business goal	Promotion of K5 Vehicle Sales		
Main Feature	<ul style="list-style-type: none"> ▪ Real time vehicle check ▪ Vehicle control ▪ Eco driving ▪ Vehicle Manual ▪ Parking location notification ▪ Watching movie etc. 		
Client	KIA Motors	Operator	Confitech
Launching Date	2010. 9. 20일		



▲ Main



▲ Vehicle check

Avante MD-Galaxy Vehicle check App

Hyundai Motors AvanteMD vehicle check App for Galaxy smartphone application. Provides vehicle information such as car breakdown, door open and shut to customers who purchase AvanteMD for free.

Name	AvanteMD Vehicle check App		
Summary	Control avanteMD by using android smartphone		
OS	Android		
Business Model	Run a promotion to provide vehicle check device		
Usage Fee	Free		
Business goal	Promotion of vehicle Sales		
Main Feature	<ul style="list-style-type: none"> ▪ Real time vehicle check ▪ Vehicle control ▪ Eco driving ▪ Vehicle Manual ▪ Parking location notification ▪ Watching movie etc. 		
Client	Hyundai Motors	Operator	Confitech
Launching Date	2010. 11. 10		

Mobile App Development ➤ **HyunDai Motors AutoCare Service**



◀ Driving information



▲ Car breakdown check

Consumable Management ▶



Vehicle Management Auto Care App

Auto care Application is iOS application developed for HyunDai Motors customer who has auto care inside car. After sending data from the auto care zone, you can check the vehicle status or check information in real time.

Name	Granduer of HyunDai Motors Auto care App		
Summary	Vehicle control by using iOS app and real time check such as car breakdown,, eco driving, etc.		
OS	iOS		
Business Model	Run a promotion to provide vehicle check device		
Usage Fee	Free down		
Business goal	Promotion of Granduer Vehicle Sales		
Main Feature	<ul style="list-style-type: none"> ▪ Real time vehicle check ▪ Vehicle control ▪ Eco driving ▪ Vehicle Manual ▪ Parking location notification 		
Client	HyunDai Motors	Operator	Confitech
Launching Date	2010. 10. 20		



▲ Vehicle check

▲ Vehicle check device Mocchip
(Confitech production & supply)

Beijing Hyundai Motors YFC Sonata Vehicle Check App

Beijing Hyundai Motors (YFC sonata) vehicle check App for smartphone application. Provides vehicle information such as car breakdown, door open and shut to customers who purchase YFC sonata for free.

Name	YFC sonata vehicle check app		
Summary	Control YFC sonata by using android galaxy tab		
OS	GalaxyTab		
Business Model	Run a promotion to provide vehicle check device		
Usage Fee	Free		
Business goal	Promotion of YFC sonata Vehicle Sales		
Main Feature	<ul style="list-style-type: none"> ▪ Real Time Vehicle check ▪ Vehicle control ▪ Eco driving ▪ Vehicle Manual ▪ Parking location notification ▪ Watching movie etc. 		
Client	Beijing Hyundai Motors	Operator	Confitech
Launching Date	2011. 3. 20		



Hyundai Motors "Find hidden pictures" App

For the purpose of introducing Hyundai Motors, it was developed to be fun and enjoyable.. It has over 50 hidden pictures and is available on English.

Name	Hyundai Motors "Find hidden pictures" App		
Summary	Develop "Find hidden pictures" application as a marketing plan to promote Hyundai Motors		
OS	Android		
Business Model	Promote Hyundai by offering free download		
Usage Fee	Free		
Business goal	Promotion of Hyundai Motors Vehicle Sales		
Main Feature	<ul style="list-style-type: none"> Find hidden pictures 		
Client	Hyundai Motors	Operator	Confitech
Launching Date	2010. 3.		



◀ SBS golf TV Info

Nationwide
golf course booking ▶

Real Time Golf Course Booking Service

SBS golf Service, the largest golf portal in Korea, is provided with a WAP service through a domestic mobile operator, and checks the booking status of golf courses nationwide in real time, and provides services such as booking, booking reminder, and keeping time.

Name	SBSgolf.com App		
OS	iOS, Android		
Business Model	1st Free Service (2010. 5.~2011. 4.) 2nd Monthly payment Service (2011. 5.~)		
Usage Fee	Monthly payment 12,000won / month		
Business goal	Secure paid members of SBSgolf.com Secure new revenue channels based on mobile device		
Main Feature	<ul style="list-style-type: none"> ▪ Golf course real time booking ▪ Provide nationwide golf course information ▪ Provide golf lesson ▪ TV schedule ▪ Find a fast way to the golf course, etc. 		
Client	SBSmedianet	Operator	Confitech
Launching Date	2010. 5. 1		

REFERENCE

Solution and Reference Introduction

Alternative Strategy For Telematics Service



**Solution and
Service**



**M-Learning App
Development**



**Mobile App
Development**



**KT ollehwifi zone
Operation**

KT ollehwifi zone Operation ➤ **KT olleh WiFi service development and operation**

The Nespot Web certification service was successfully developed in Korea for the first time in Korea, and the project was successfully launched in 2007 starting with Starbucks. Currently, the Web certification service is applied to all 200,000 olleh Wi-Fi zones nationwide to operate.

Web certification main project feature

- Olleh Wifi Zone(Web certification) project strategy planning and service planning
- Nationwide Ollehzone Web certification site development and apply
- Product certification management and pay Service operating

- SMS (Non-subscriber management system) development and operating
- ID management system for company (midBAS) operating
- Customer center operating

KT olleh Wi-Fi Service infra and Web certification project status

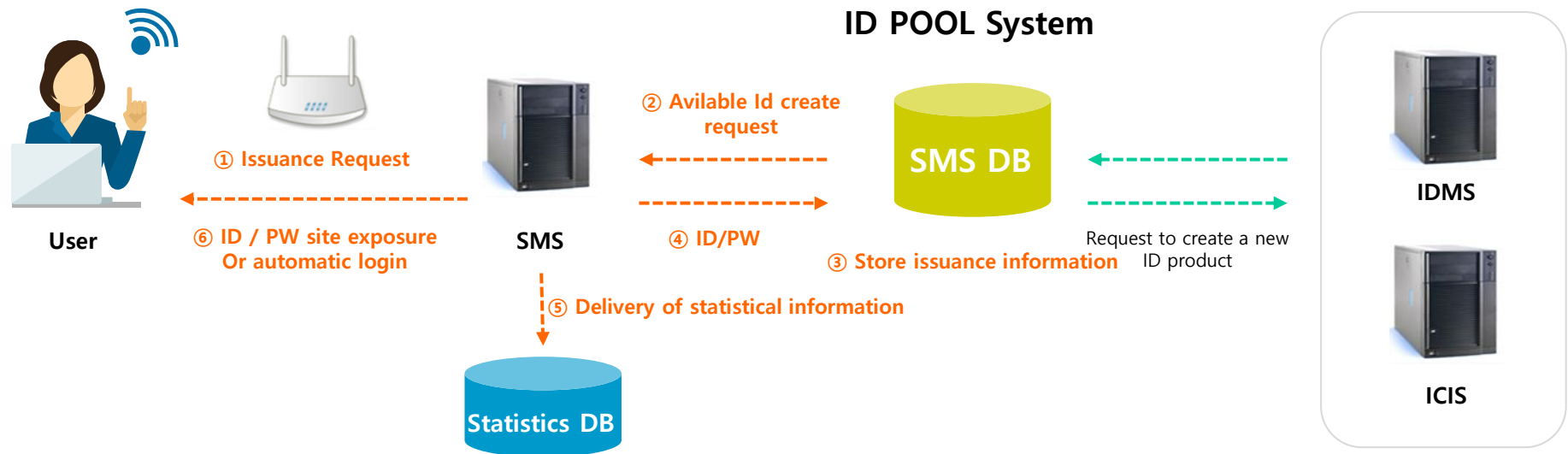


▲ Nationwide 200,000 Olleh WiFizone operating

▲ Various types of sites (IDs on sale)

KT ollehwifi zone Operation ➔ **KT olleh WiFi Temporary subscriber system operator**

With the expansion of Olleh WiFi Web certification Service to Nationwide, developing and operating fixed-term ID and system to sell products for temporary subscriber subscribers.



For sales sites

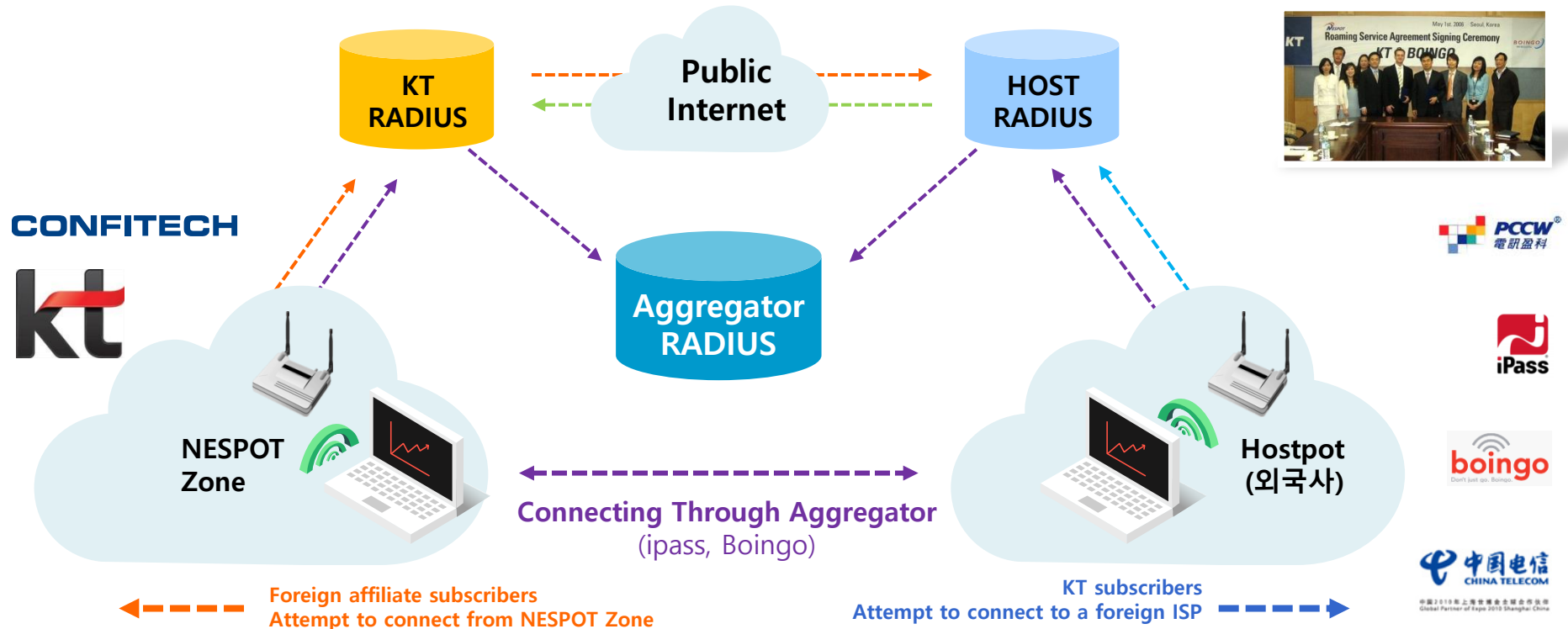
ID/PW can be stored ➔ Can be used in other hotspots

For free sites

ID/PW can be stored ➔ Issuing or purchasing from another hotspot

KT ollehwifi zone Operation ▶ **KT olleh WiFi Global Roaming Service Operator**

If you are traveling or staying in over 120 countries that have roaming contracts with VNO (Boingo, iPass, etc.), you do not need to sign up for services provided by ISPs or hotels in your area. Established and operated inbound and outbound certification service so that users can use wireless Internet after receiving certification anywhere in the world with the ID of a customer issued in Korea



VNO (Virtual Network Project) with the world's largest member to provide Wi-Fi roaming service by linking wireless Internet networks in the country in partnership with ISPs in 120 countries around the world

Confitech Core Strength!



01

Confitech is very **professional** and project operator in a focused field.



02

Confitech believes in **trust and novelty** as the best value and provides endless ideas.



03

Confitech is a **company that has the flexibility** to apply technology by putting customer needs first.



04

Confitech **has various projects in the device field and experience in the field.**



05

Confitech is a reliable and long-term partner that can **win-win.**

CONFITECH

2F 13, Sungmun-gil, Mapo-gu, Seoul, Republic of Korea
PHONE : 02-455-0965 FAX : 02-455-0971
WEB SITE : <http://www.confitech.co.kr>